

Article Guidelines

Thought Leadership article requirements

The article can be general or technical and educational, but not promotional. It must not have been published by one of our competitors. It must be at least 50% different from your previous articles or other articles you are simultaneously developing on the same subject. All discussions of products or technologies must be unbiased, non-promotional and educational. If your article discusses products that have been commercialized or are in development, please be aware of the following: we will remove any mention of product names, trademarks, company name, etc.

The article should be between 700 and 1,000 words. A bio of the author/description of the company totaling no more than 30 words can be included at the end of the article. The deadline for an article is generally the first of the month prior to the issue month.

We encourage images and/or data tables and have space for two or three of them. Captions are greatly appreciated (and the contributing company is credited in the image). Images should be sent as separate files that meet the following specifications: high resolution, 300 dpi at a size of 7 x 7 inches and in only JPG, TIF or EPS formats.

Please be aware, due to copyrights and licensing fees, we are unable to use images that have been obtained from image services such as Getty Images or Adobe Stock.

If you have any questions or concerns, please contact us.